

**SOUTHERN NEVADA CHAPTER
OF THE
AMERICAN SOCIETY FOR PUBLIC ADMINISTRATION
STRATEGIC PLAN 2007-2009**

Vision (as developed by the Chapter Council)

We are the organization that brings together interdisciplinary membership to promote the benefits, values, and contribution of public service to Southern Nevada.

Mission/Purpose

To advance the Strategic Plan of national ASPA as a leading public service organization that:

- advances the art, science, teaching and practice of public and non-profit administration;
- promotes the value of joining and elevating the public service profession;
- builds bridges among all who pursue public purposes;
- provides networking and professional development opportunities to those committed to public service values; and
- achieves innovative solutions to the challenges of governance.

Guiding Principles

The Chapter embraces the guiding principles set forth by National ASPA as follows:

- We work to fulfill our vision and mission to position ASPA at the cutting edge of public service.
- We promote and maintain a culture in which:
 - We treat everyone with civility and respect.
 - We value diversity, integrity, and ethical behavior.
 - We encourage participation and cooperation.
 - We practice and expect honest and open communications.
 - We demonstrate and advocate for responsible governance and professional excellence.

- We deliver the high quality services that we promise.

Goals

1. Strengthen Professional Development Programs
 - A. Training/Community Awareness
 - B. Awards
 - C. Scholarships
2. Increase chapter membership by 100%

3. Market the benefits of ASPA membership to government agencies and non-profits
4. Enhance financial stability and accountability
5. Establish and maintain outreach and partnerships with other professional organizations

ACTION PLAN 2007/2008

Goal 1

Strengthen Professional Development Programs.

- A. Training/Community Awareness**
- B. Awards**
- C. Scholarships**

Objectives

Incorporate lessons learned from annual conference.
Identify themes for professional development lunches.
Get government HR involvement to strengthen employee development.
Get government HR involvement to advertise employment opportunities.
Increase luncheon attendance to no less than 30 per session.
Establish budget for scholarships
Promote and obtain multiple nominations for all award categories.
Increase conference attendance by at least 10% annually.
Begin planning and marketing for 40th Anniversary Regional Conference in 2009.

Goal 2

Increase chapter membership by 100%.

Objectives

Update membership roster.
Identify potential sources for active memberships.
Identify and market incentives and benefits of membership for individuals.
Establish, maintain, and publish a schedule of high-quality monthly professional development programs.

Goal 3

Market the benefits of ASPA membership to government agencies and non-profits.

Objectives

Strengthen relationship with National ASPA by identifying a local chapter liaison to actively highlight and promote local chapter activities.
Identify and market incentives and benefits of membership for organizations.
Obtain support from city and county managers for ASPA membership.
Re-establish and maintain website.
Identify and enhance content of website (strategic plan, council meeting minutes, calendar of events, employment opportunities, pod casts)

Goal 4
Enhance financial stability and accountability.

Objectives

Obtain full financial report (revenues, encumbrances, prepaid lunches, etc.)
Create a yearly operating budget.
Obtain ATM/Credit Cards for Treasurer and President.

Goal 5
Establish and maintain outreach and partnerships with other professional organizations.

Objectives

Enhance relationship with NFBPA (mixer, joint lunches, etc.)
Enhance relationship with Urban League (mixer, joint lunches, etc.)
Identify and pursue strategic relationships with key organizations such as ICMA, NACo, League of Cities
-Establish relationships with at least one new organization annually.
-Increase contribution of sponsorships for events, scholarships, etc.